





Use the Opportunity Sorter

If you have multiple opportunities that arise from your climate sweet spot, the opportunity sorter will help you figure out the portfolio of actions you'd like. If you are working in a business or community group, it's an especially useful tool to discuss where and how you can boost the returns from your efforts.

Figure 16. Opportunity Sorter

	Resources – low	Resources -- high
Benefit high	 Go for these.	 Choose selectively.
Benefit low	 Give low priority.	 Avoid these.